MIZEL INSTITUTE ANNUAL EVENT

2027 COMMUNITY ENRICHMENT AWARD

HONORING

L. ROGER HUTSON

PREMIER LEVEL SPONSORSHIP BENEFITS

EVENT ACCESS

- 20 tickets to exclusive VIP pre-event cocktail reception with elected officials and government representatives
- 20 VIP tickets to premier-level premium seating
- 6 tickets to private afterparty with elected officials and community leaders

EVENT EXPOSURE

- 1 full-page and 1 half-page color ads featured in professionally designed event program
- Prominent logo display in VIP reception
- Featured placement of logo on all venue signage
- Premium recognition in official event video
- Special acknowledgement from the podium

PRINT/DIGITAL VISIBILITY

- Exclusive placement (Vice Chair Listing) on all print advertising, reaching more than 10,000 individuals
- Logo listed on Digital Donor Wall
- Recognition in Mizel Institute Annual Impact Report
- Listed on additional CELL and Mizel Museum programs, impacting thousands
- Appreciation via social media and production promotion
- Recognition on digital promotional materials
- Logo recognition in post-event film highlights

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