MIZEL INSTITUTE ANNUAL EVENT

2027 COMMUNITY ENRICHMENT AWARD

HONORING

L. ROGER HUTSON

CHAMPION LEVEL SPONSORSHIP BENEFITS

EVENT ACCESS

- 16 tickets to exclusive VIP pre-event cocktail reception with elected officials and government representatives
- 16 VIP tickets to premier-level premium seating
- 2 tickets to private afterparty with elected officials and community leaders

EVENT EXPOSURE

- 1 half-page color ad featured in professionally designed event program
- Premium recognition in official event video
- Prominent logo display in VIP Reception
- Featured placement of name on all venue signage

PRINT/DIGITAL VISIBILITY

- Exclusive placement (Vice Chair Listing) on all print advertising, reaching more than 10,000 individuals
- Logo listed on Digital Donor Wall
- Recognition in Mizel Institute Annual Impact Report
- Listed on additional CELL and Mizel Museum programs, impacting thousands
- Appreciation via social media and production promotion
- Recognition on digital promotional materials
- Name recognition in post-event film highlights

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