### **MIZEL INSTITUTE ANNUAL EVENT**

#### 2024 COMMUNITY ENRICHMENT AWARD

HONORING



# AMBASSADOR LEVEL SPONSORSHIP BENEFITS

## **EVENT ACCESS**

- 10 tickets to exclusive VIP pre-event cocktail reception with elected officials and government representatives
- 10 VIP tickets to premier-level, preferred patron seating

### **EVENT EXPOSURE**

- Logo featured in professionally designed event program
- · Premium recognition in official event video
- · Prominent logo display in VIP Reception

# PRINT/DIGITAL VISIBILITY

- Exclusive placement (Vice Chair Listing) on all print advertising, reaching more than 10,000 individuals
- · Logo listed on Digital Donor Wall
- Recognition in Mizel Institute Annual Impact Report
- Listed on additional CELL and Mizel Museum programs, impacting thousands
- Appreciation via social media and production promotion
- · Recognition on digital promotional materials