

SPONSORSHIP BENEFITS

Champion
\$25,000

Visionary
\$18,000

Ambassador
\$10,000

EVENT ACCESS

Exclusive VIP pre-event reception with elected officials and gov't representatives	16 Tickets	16 Tickets	8 Tickets
VIP tickets to premier level seating	16 Tickets	16 Tickets	8 Tickets
Exclusive invitation to private afterparty with elected officials and community leaders	4 Tickets	2 Tickets	2 Tickets

EVENT EXPOSURE

Featured recognition in professionally designed event program	1 half-page ad	1 quarter-page ad	Logo
Premium recognition in official event video	✓	✓	✓
Prominent logo display in VIP Reception	✓	✓	✓
Featured acknowledgment of name or logo on all event signage throughout the venue	Name	Name	

PRINT & DIGITAL VISIBILITY

Exclusive placement on invitation and all print advertising, reaching more than 10,000 individuals	Listing as Vice Chair	Listing as Vice Chair	Listing as Vice Chair
Name or company logo on Digital Donor Wall	Logo	Logo	Logo
Recognition in Annual Impact Report	✓	✓	✓
Opportunity to be listed as sponsor of additional CELL or Mizel Museum public programs impacting thousands each year	✓	✓	✓
Appreciation and branding via social media and production promotion where appropriate	✓	✓	✓
Recognition on digital promotional materials	✓	✓	✓
Recognition in post-event film highlights	Name	Name	